

Mon nom est Georges, et
je suis un GEEK!

spektrum

Je suis co-fondateur de
deux compagnies



spektrum

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Je Facebook
donc je suis!

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Comment utilisier Facebook ?

Estimated Reach

760 people

- who live in **Canada**
- who live in **Quebec**
- age **18** and older
- who are **female**
- who like **scooby doo**

Oui, mais comment utiliser
Facebook ?



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Oui, mais comment utiliser
Facebook ?

Comment utilisier Twitter ?

15% off any Dell Outlet Inspiron™ Mini 10v Netbook! Enter code at checkout: M\$QZ9DZ7C12RD3 only at <http://bit.ly/5n6nxL> - exp 1/24

8:58 AM Jan 21st from CoTweet

Retweeted by 7 people

Reply Retweet



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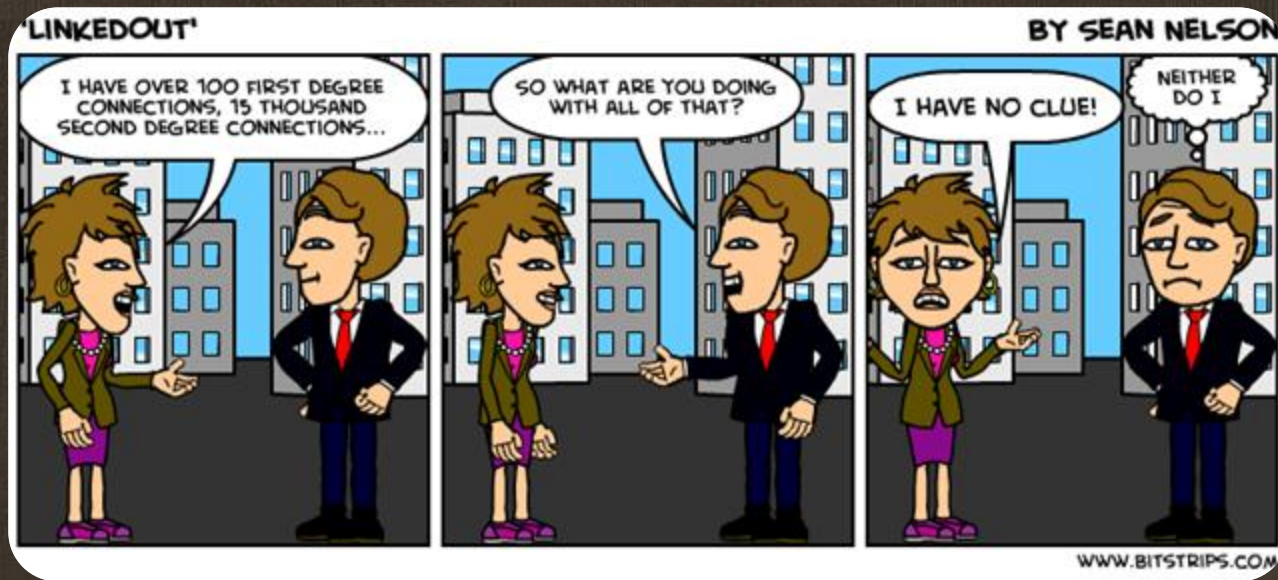
Comment utilisier Twitter ?

Edge Shave Zone
@EdgeShaveZone
We're on a mission to alleviate your irritations for as long as it takes! Tell us what you find [#soirritating](#) and we'll see what we can do.
<http://edgeshavezone.com>

Following 1,033

891	1,033	1,562	57
Tweets	Following	Followers	Listed

Et LinkedIN ?



Le concept
<http://justdareit.com>



spektrum

... et le blé ?

spektrum

L'utilisation de



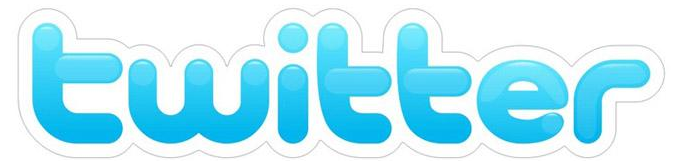
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L'utilisation de

facebook[®]

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L'utilisation de

The Twitter logo, consisting of the word "twitter" in a blue, lowercase, rounded font with a white outline, set against a white rounded rectangular background. The background has a subtle reflection effect below it.

twitter

spektrum

Parler aux connecteurs

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Promotion par la
communauté

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Perte de contrôle

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Pas de recette

encore...

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Facebook, Twitter
ou LinkedIn ?

L'important c'est
le message!



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Médias sociaux,
oui mais...



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Plus proche
de chez nous



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.. Et le mobile ?